Global Marketing Director - Medical Devices



- **Specialist Sector:** Biotech
- **Location:** London
- **Availability:** Three Months
- **Salary Expectations:** Open minded, dependent on overall package

Skills

Biotech, FMCG, Medical Devices, and Health?Tech

Overseen P&Ls exceeding £1 billion

Excellent Education including graduating Summa Cum Laude

Over twenty years of industry experience

Team Leadership

Bio

With more than 15 years in global and regional leadership roles, this senior marketing and commercial leader brings deep expertise across consumer health, FMCG, medical devices, and health?tech. She has a strong track record of transforming complex portfolios, revitalising global brands, and driving sustained commercial growth across both FTSE?level organisations and high?growth SMEs. Her experience spans the full marketing spectrum — from strategy and brand building to innovation, digital transformation, and multi?market execution — underpinned by a commercially astute approach and a consistent ability to deliver above?market performance. Known for her strategic clarity and global perspective, she has repeatedly shaped category direction, strengthened brand architectures, and delivered high?impact innovation pipelines across diverse product portfolios.

Her leadership experience is equally extensive, having guided multi?disciplinary teams across Europe, North America, and Asia, while influencing senior stakeholders at board and executive level. She has led major global launches, overseen P&Ls exceeding £1 billion, and delivered significant market share gains in mature and competitive categories. Her career includes steering digital transformation programmes, driving organisational change, and building marketing excellence capabilities across large matrix environments. Whether scaling a start?up’s commercial strategy or leading global category growth for established brands, she consistently blends strategic vision with operational discipline, delivering measurable results and building high?performing teams along the way.